

AFRICA | ASIA | AUSTRALIA | LATIN AMERICA | EUROPE



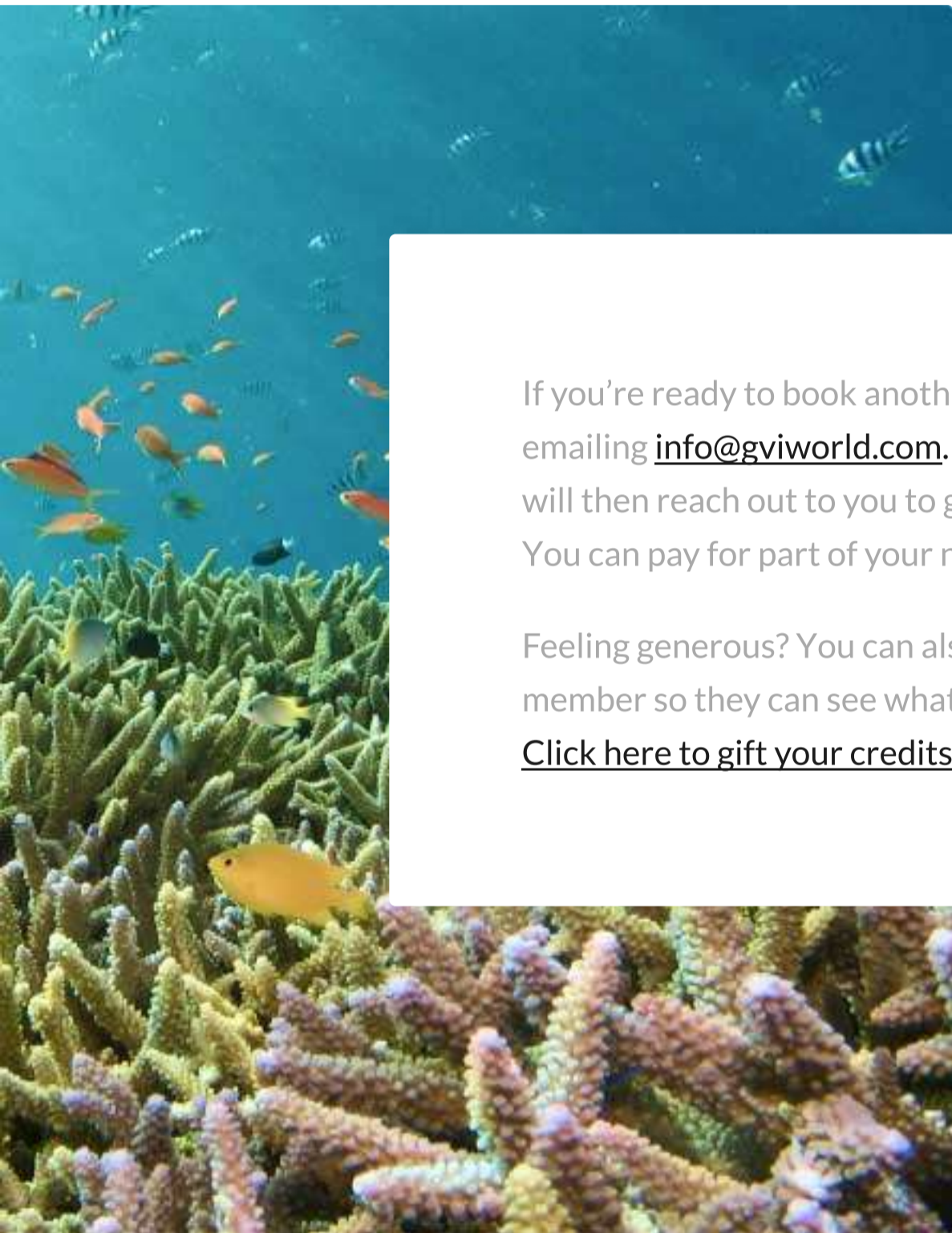
# Ambassador Program



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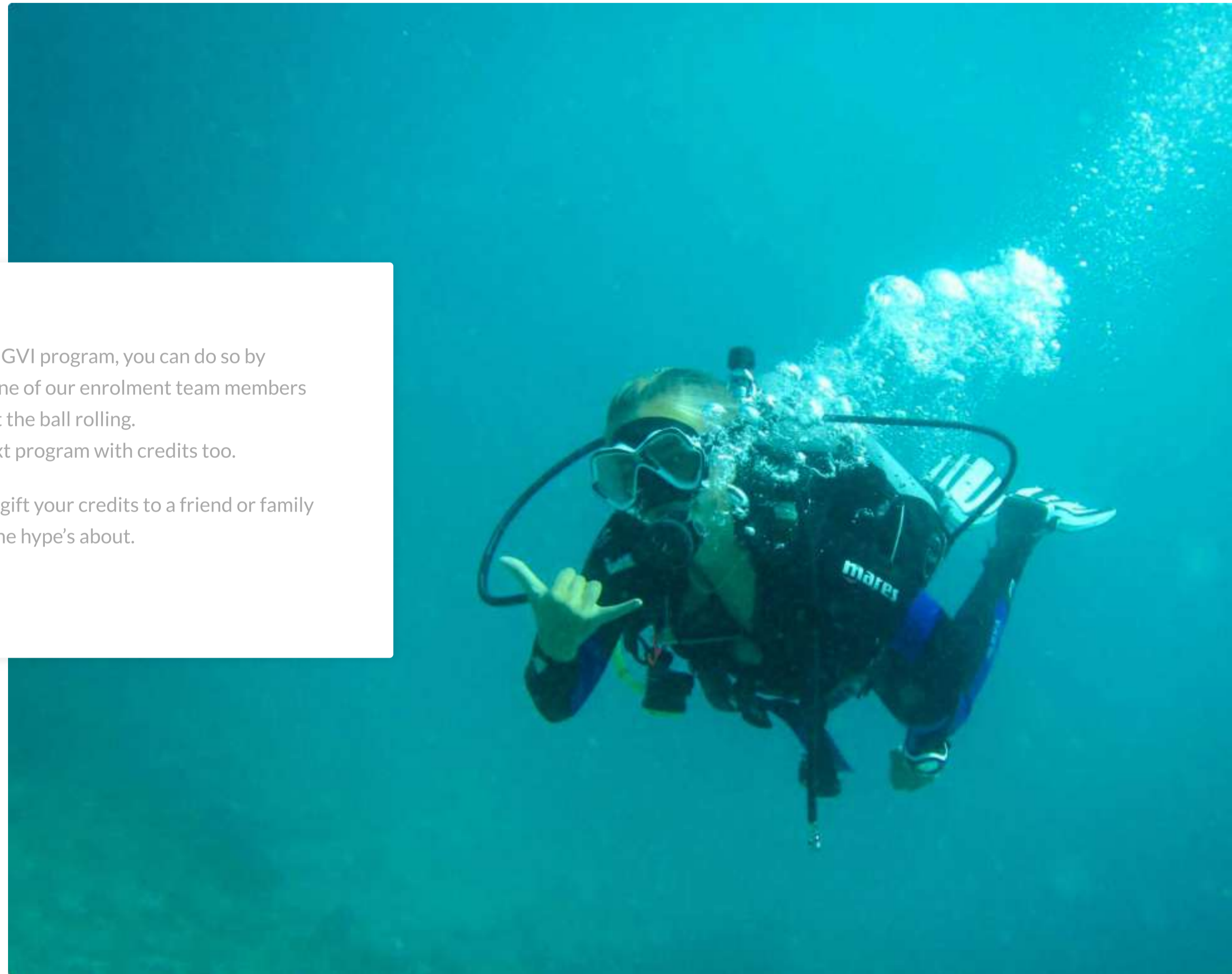


If you're ready to book another GVI program, you can do so by emailing [info@gviworld.com](mailto:info@gviworld.com). One of our enrolment team members will then reach out to you to get the ball rolling.

You can pay for part of your next program with credits too.

Feeling generous? You can also gift your credits to a friend or family member so they can see what the hype's about.

[Click here to gift your credits.](#)



# Ambassador Credits

## 300 credits

Introduction to an educator or educational institution that results in a group trip booking

## 100 credits

Four online reviews

## 100 credits

Video testimonial and 10 photos (photos only relevant to those who travelled)

## 100 credits

Trustpilot review

## 100 credits

Written testimonial and 10 photos (photos only relevant to those who travelled)

## 100 credits

Host a presentation

## 100 credits

Share your GVI experience in a filmed interview with us

## 100 credits

Introduce GVI to your study abroad office

## 100 credits

Refer a friend who then books a GVI program (excludes GVI Online)

## 100 credits

A participant books a GVI program using your voucher code\*\*\* (excludes GVI Online)

## 100 credits

Attend an in-person or online event for GVI

## 75 credits

Host an information table

\*Redeeming ambassador credits are subject to approval by GVI support team in peak seasons.

## 50 credits

If your parent writes a testimonial

## 50 credits

Introduce your career advisor to GVI

## 50 credits

Media attention mentioning GVI (blog, newspaper, newsletter, radio interview)

## 50 credits

Complete our “lifelong journey for good” survey

## 25 credits

Share an open day post on social media\*\*

## 25 credits

Share your GVI experience with prospective participants

## 20 credits

Add GVI to your LinkedIn profile as an educational institute

## 15 credits

TikTok post/story (tag @gviworld visibly in the first sentence of the caption)

## 15 credits

Facebook post/story (tag @gvifans visibly in the first sentence of the caption)

## 15 credits

LinkedIn post (tag @GVI)

## 15 credits

Share your photos with us for marketing purposes (per photo selected)

## 15 credits

Share your fundraising efforts on social media and tag GVI Charitable Program and GVI

## 15 credits

Instagram post/story (tag @gvitavel visibly in the first sentence of the caption)

## 5 credits

Collect contact details of people who want to make an impact with GVI

## 1 credit

Fundraise for GVI Charitable Program and receive 1 credit for every 5 GBP raised (or your country's currency equivalent)

\*Redeeming ambassador credits are subject to approval by GVI support team in peak seasons.

\*\*Open day credits are capped at one post per platform per week (Instagram, Facebook, LinkedIn and Twitter).

\*\*\*Voucher codes are only valid for GVI core programs & virtual internships, but exclude GVI Online.



**1 credit = 1 GBP\***

\*Using another currency? That's fine, your enrolment manager will convert your credit value to your country's currency as per the spot exchange rate when you book.

**[Click here to sign up](#)**

# Program Introduction

It's a real thing, post-program-blues. We don't like it any more than you do. This is why we prefer saying "speak soon". The GVI ambassador program has been created to keep all our alumni involved with GVI, even from their own homes.

The goal of the ambassador program is to help us in reaching our mission to build a global network of people united by their passion to make a difference. As a GVI ambassador, you can earn credits by carrying out activities for us that will allow you to return on any program – with little to no cost.

Ambassadors can pay for the biggest part of their program in credits\*. Earn and return; it has a ring to it, doesn't it?

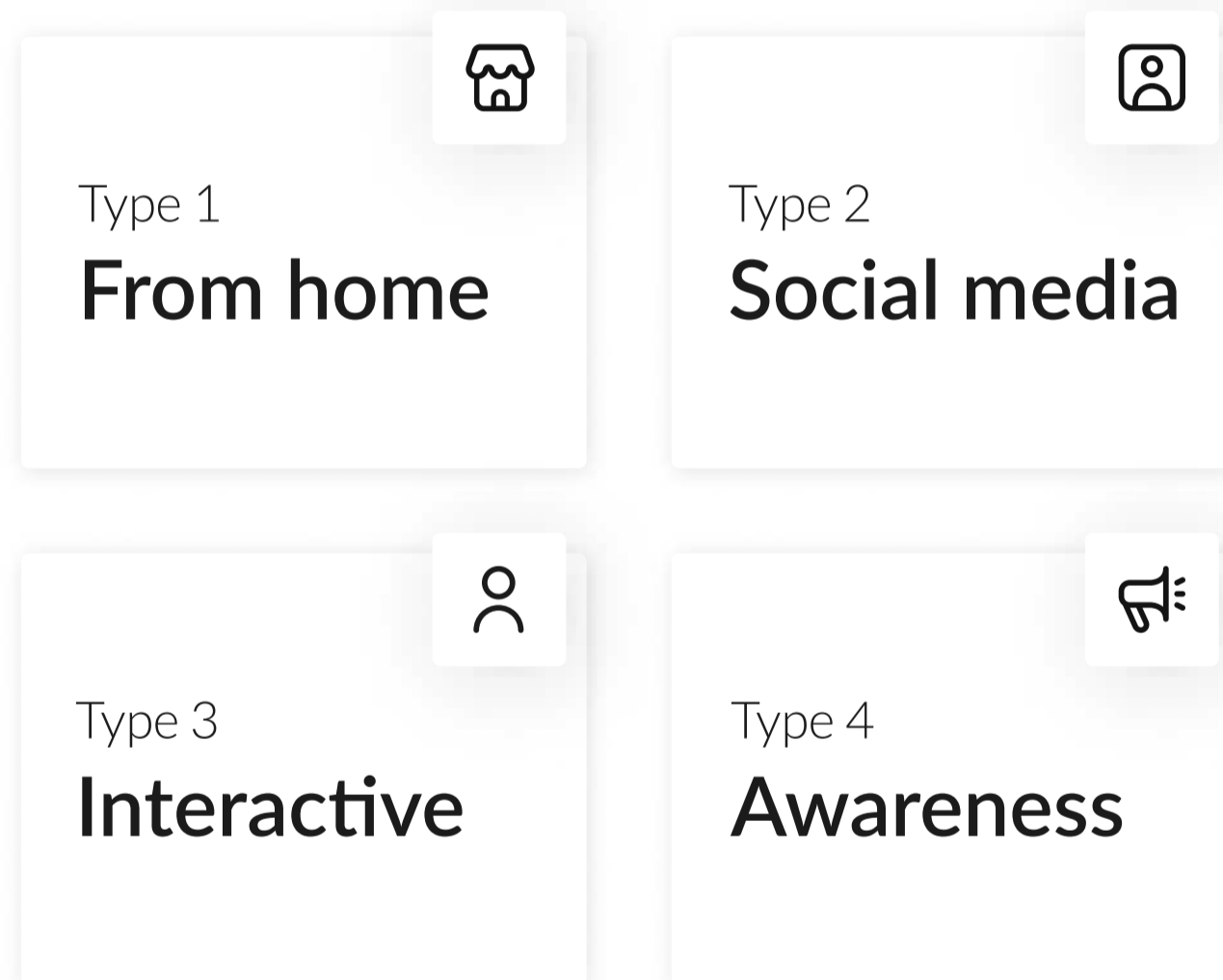
All you have to do to earn credits is to share your story in a variety of ways, with the same enthusiasm you demonstrated on base.

This will encourage more participants to join our programs which, in return, will have a bigger impact on the projects we have on the ground.

\*Credits can not be used to pay for any Bushwise programs.

# Ambassador Activities

To keep the program simple, we have broken it down into four types:



As an ambassador, you'll receive a unique referral voucher code. You can give it to anyone who's interested in joining a GVI program (it never expires). If they book using this code, you both win. You'll receive 100 credits and they'll receive a discount.\*

\*T&Cs apply. Excludes GVI Online programs.





# Type 1

## From home

After you've signed up as an ambassador, you can jump straight in and earn your first bunch of credits. Word of mouth is everything, and your recommendation and feedback means the world to us.

### 100 credits

Four online reviews (Google, GVI's general Facebook page, GoAbroad, Go Overseas)

### 100 credits

Video testimonial and 10 photos

### 100 credits

Trustpilot review

### 100 credits

Filmed interview for marketing purposes

### 100 credits

Written testimonial and 10 photos

### 25 credits

Additional reviews (each)

### 15 credits

Submit photos for marketing purposes (per photo selected)





## Filming a testimonial?

Try to cover a few of the questions below:

- Who are you, and where are you from?
- Which program did you do?
- How did you get involved with GVI?
- What were the staff/instructors like?
- What advice would you give someone joining a GVI program?
- How do you think this experience will benefit your future career prospects?
- How did your GVI experience impact your awareness of the issues to which you were exposed?
- Do you feel more empowered now to make an impact? If so, why and how?
- Did your GVI experience enhance your soft skills? If so, how?
- How do you feel about your experience from start to finish?
- What are some of the things you learnt about yourself?

Check out our [cheat sheet](#) for video recordings.



## Submitting photos?

Here's what we'd like to see if you did one of our in-country programs

- You're wearing your GVI T-shirt – or any T-shirt is that isn't branded
- Photos are landscape/horizontal
- Unedited
- Action shots of you or other participants while you're having fun on base, doing the project work, etc.
- Shots of your base, the space where you worked, projects in progress, the walk or drive to work, etc.
- Images from any tourist attractions visited or fun activities you did
- Submit your photos to [alumni@gviworld.com](mailto:alumni@gviworld.com)



# Type 2 Social media

This is pretty self-explanatory. We'd love to see you active on our TikTok, Instagram, LinkedIn, Facebook and Twitter pages. And we'd also love to be a part of yours. Send your outreach manager a screenshot of your GVI-tagged post within one month of posting it, and we'll allocate credits accordingly.

The criteria for the social media post are:

1. GVI is correctly tagged in the first sentence of your posts' caption clearly and visibly.
2. The content tagged represents GVI well and doesn't impose negatively on any of our policies (eg. no touching animals, hugging young children, or doing anything that looks unsafe, etc).



## 20 credits

Add GVI to your LinkedIn profile as an educational institution

## 15 credits

Post on Instagram and tag us: @gvitravel

## 15 credits

Post on TikTok and tag us: @gviworld

## 15 credits

Post on Facebook and tag us: @GVIFans

## 15 credits

Post on LinkedIn and tag us: @Global Vision International

# Type 3

## Interactive

This is where it gets fun. Go out and meet new people, explore new avenues, unlock skills you never knew you had, or capitalise on those that you're already practicing. All you have to do is get out there and share your GVI experience.

### 300 credits

Introduce us to an educational institution that then books a GVI group trip

### 150 credits

Introduce GVI to your educational institution/company

### 100+ credits

Attend an event for GVI

### 100 credits

Refer a friend

### 100 credits

A participant books a GVI program from your voucher code\*\*\* (excludes GVI Online)

### 100 credits

Host a presentation

### 75 credits

Organise an information table at your institution or company

### 25 credits

Connect with prospective participants (over a call, Skype, Zoom or email)

### 5 credits

Collect contact details of people who want to make an impact with GVI (name, surname, email address, etc.)

### 1 credit

Fundraise for a GVI project and receive 1 credit for every 5 GBP (or your local currency equivalent) raised

Note: The use of credits is limited to specific GVI hubs only. These are subject to change, and can be confirmed by your outreach or enrollment manager prior to booking.

# Type 4

## Awareness

We believe everyone enjoys having their stories heard, read and shared. That is what Type 4 is all about.

Spark some media attention for GVI and we'll make sure you're rewarded for your efforts. Think blogs, vlogs, news platforms, newspapers, radio interviews and podcasts – anywhere you could share your own inspiring GVI experience.

Your story is inspirational; make sure people know about it, experience it and can then tell it again.

Credits for this type of activity are based on the weight the exposure carries. Send us your published article, vlog or your podcast, and we'll assign credits to you accordingly (and let you – know how many).





# Are you under 18? Introduce us

We rely on a network of carefully selected partners from around the world to help engage with prospective participants that we can't reach.

This is where you come in. We're always actively growing our network of partners from all over the world in an attempt to achieve our global mission.

We'd love for you to put us in touch with any educational institutions or like-minded organisations you think we could partner with!

## Career/guidance counsellor

- Set up a chat with your career/guidance counsellor (or secondary education equivalent).
- Tell them about your GVI experience.
- Explain how your experience impacted you and how other students might benefit from a GVI program.
- Introduce us to your counsellor for 50 credits – we'll provide you with an email template to use.
- If this introduction results in a group booking, we'll give you 300 credits.



## Student environmental organisations/chapters/groups

- If you know of a local student group that has similar interests to those of GVI, have a chat with them.
- Do you think other students might benefit from a GVI program? If so, say so.
- Introduce us to each other. You can do this with an email introduction or providing us with their details or vice versa.
- If this introduction results in a group booking, we'll give you 300 credits.

For example, if you participated in a plastics clean-up program with GVI, consider approaching a student environmental group and asking them if you may do a presentation on plastic clean-ups.

### You could mention

- Your understanding of different cultures
- Learning a language
- Becoming a more aware global citizen
- How it impacted your career interest
- What skills you developed
- How community and environmental sustainability are critical to your values







# Are you a student? Introduce us

We'd love for you to put us in touch with any like-minded organisations or groups and faculty heads/members you think we could partner with!

## Student environmental organisations/chapters/groups

- Identify local student groups whose interests align with those of the GVI program in which you participated.
- Explain how you believe that other students would benefit from a similar experience.
- Share that GVI would be happy to speak with them to better understand their interests.
- If this introduction results in a group booking, we'll give you 300 credits.



## Faculty head in your area of study

Professors, lecturers or anyone in your department that may find value in group/faculty led programs or individual programs.

- Introduce us to your faculty head for 50 credits – we'll provide you with an email template to use.
- Explain how you believe that other students would benefit from a similar experience to yours.
- Indicate that GVI would be happy to speak with them to better understand the interests and needs of their students.
- If this introduction results in a group booking, we'll give you 300 credits.

For example, if you participated in a plastics clean-up program with GVI, consider approaching a student environmental group and asking them if you may do a presentation on plastic clean-ups.

### You could mention

- Your understanding of different cultures
- Learning a language
- Becoming a more aware global citizen
- How it impacted your career interest
- What skills you developed
- How community and environmental sustainability are critical to your values





# Are you working? Introduce us

We'd love for you to put us in touch with any companies or like-minded organisations you think we could partner with!

## Corporate

If your company offers to pay for volunteer time, we would love to speak to the person who oversees/approves the volunteer leave.

### Does your place of work pay for volunteering programs?

- If yes, identify the person responsible for overseeing the volunteer leave (this will likely be an HR manager or equivalent).
- Share your GVI experiences with this person.
- Explain how you believe that your colleagues would benefit from a similar experience.
- Indicate that GVI would be happy to speak with them to better understand the interests and needs of the organisation/employees.
- If this introduction results in a group booking, we'll give you 300 credits.



## Environmental organisations/chapters/groups

- Identify local environmental and community groups whose interests align with those of the GVI program in which you participated (think Rotary, SierraClub, etc.)
- Explain how you believe that members of their group would benefit from a similar experience.
- Indicate that GVI would be happy to speak with them to better understand the interests and needs of their group.
- If this introduction results in a group booking, we'll give you 300 credits.

For example, if you participated in a plastics clean-up program with GVI, consider approaching a student environmental group and asking them if you may do a presentation on plastic clean-ups.



### You could mention

- Your understanding of different cultures
- Learning a language
- Becoming a more aware global citizen
- How it impacted your career interests
- What skills you developed
- How community and environmental sustainability are critical to your values





# FAQs

## How do I redeem my credits?

This is easy. All you have to do is let your outreach manager know that you would like to use all, or some, of your credits to pay for your next program. They will then inform the relative parties. The remaining cost of your program will then be calculated and communicated to you. If you're feeling generous and would like to gift your credits to someone else (maybe a friend or family member), you're more than welcome to do so. Just follow the same process as above.

## Where do I check my credit total?

Just email your outreach manager and they'll let you know how many you have. We also advise you to keep a sheet and a folder where you log everything you do.

## Will my credits expire?

No. Your credits will never expire.

## Will I be reimbursed for traveling to GVI events?

Yes, we'll refund up to 70 GBP (or your local currency equivalent) for your travels. Just log your expenses with your outreach manager.

## How do I connect GVI to my institution/work/clubs/groups?

We will provide you with an email template to use and give you 50 credits for the introduction. If this introduction results in a successful partnership between GVI and the institution, we'll give you with another 250 credits (300 in total).

## Where can I meet other GVI ambassadors?

All over the world. Join our LinkedIn group, Facebook and WhatsApp groups (links on page 26) to engage with your GVI ambassador family.

# Terms and conditions

The use of ambassador credits to offset program fees is subject to the terms outlined in this manual and program and location availability.

At certain times of year or with particular programs or destinations, GVI may not allow or may limit the number of credits that can be allocated to your program. Ambassador credits are non-refundable and not redeemable for cash.

## Where can I use my credits?

Credits can be used for GVI Online courses as well as international volunteering and internships – both in person and virtual – at selected hubs only. These hubs are subject to change. Please ask your outreach manager for more information before booking.

## Where and when can I not use my credits?

Credits can be used for most GVI experiences.

However, credits cannot be used to pay for any add-ons, accommodation upgrades or Bushwise programs. Credits also may not be used to pay for program extensions after a program has been booked.

## Is there a limit on how many credits can I use?

You can pay up to 70% of your next program fee using ambassador credits in combination with your returnee discount (combined, to not exceed 70% of your program fee) – effective right away!



## Can I use my returnee discount and my credits together?

Yes! To use your returnee discount simply mention you're a GVI alumni when making your next booking.

What is this returnee discount? Book within six months of returning home from your program and receive 10% off.

Book and return to any GVI location after six months and receive 5% off.

## How will GVI use the content I submit for credits?

Any content you submit to GVI may be used for marketing purposes online or in print materials. GVI retains the right to use this content, but will always try credit the creator.



### Please note

These terms and conditions are subject to change, and can be confirmed by your outreach or enrollment manager prior to booking.

## Can I use a GVI scholarship in combination with my credits?

No. The only scholarship/discount you can use in combination with ambassador credits is the returnee discount.

Both need to make up a sum equal to or less than 70% of your total program fee excluding add-ons (accommodation upgrades, etc).





## GVI ambassador WhatsApp groups

United Kingdom - <https://chat.whatsapp.com/C01qBg6o7e5DS2mz8Og4HP>

Europe - <https://chat.whatsapp.com/JFrSFIUDm3OFFpQ7M1s7QM>

United States - <https://chat.whatsapp.com/E5kcZxVWiY74Hfxy2D8Otq>

Canada - <https://chat.whatsapp.com/IAqTe6gxyGV4e2we4flkTX>

Australia/New Zealand - <https://chat.whatsapp.com/KmhEFKMGoDwCntM55SK7ay>

Africa - <https://chat.whatsapp.com/GFGhI0NweOE30nvNU86tdR>

Asia - <https://chat.whatsapp.com/Fa5Yj2mVhs1Fyg14lwhfYy>

## GVI ambassador Facebook groups

United Kingdom - <https://www.facebook.com/groups/ambassadorsgvi/>

Europe - <https://www.facebook.com/groups/2503919216308835/>

United States - <https://www.facebook.com/groups/230667367843369/>

Canada - <https://www.facebook.com/groups/812947289215039/>

Australia/New Zealand - <https://www.facebook.com/groups/482219225803774/>

Africa - <https://www.facebook.com/groups/697849884563962/>

Asia - <https://www.facebook.com/groups/643579696946529/>

## GVI alumni LinkedIn group

Stay connected on LinkedIn - <https://www.linkedin.com/groups/12694027/>

**gvi**

# Contact us

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